

CONFERENCE PROGRAMME

Thursday, 22nd November 2007

Tourism Display and Exchange of Brochures.

5.30 pm Presentation of Clare Tourist Council Tidy Towns Awards.

Sponsored by Fitzpatrick's Supervalu Supermarket, Ennistymon.

Friday, 23rd November 2007

2.00 pm - 3.30 pm Registration

Conference M.C. Cllr. Flan Garvey, M.C.C.
Chairman, Organising Committee.

SESSION 1 CHAIRMAN: Cllr. Michael McCarey,
Cavan County Council.

3.30 pm Official Opening : To be confirmed.

4.00 pm - 4.20 pm **"Tourism - A Natural Resource"**
Speaker: Mr. Iain Frazer,
Acting Chief Executive,
Dungannon and South Tyrone Borough Council.

4.20 pm - 4.40 pm **"Options and Opportunities for Changing Lifestyle."**
Speaker: Mr. Michael O'Leary,
Chief Executive, Ryanair.

4.40 pm - 5.00 pm Open Forum.

7.30 pm Drinks Reception.
Sponsored by Falls Hotel & Clare Tourist Council.

8.00 pm **Dinner and Entertainment**

Saturday, 24th November 2007

SESSION 2 CHAIRMAN: Ald. P.J. McAvoy,
Ballymena Borough Council.

11.00 am - 11.20 am **"Education and Training to Support Tourism for Changing Lifestyles"**
Speaker: Ms. Mary Owens,
Manager Education Policy, Fáilte Ireland.

11.20 am - 11.40 am **"Lifestyle Matchmaking - Finding the Perfect Fit."**
Speaker: Mr. Michael Vaughan,
Vaughan Lodge, Lahinch, Co. Clare.

11.40 am - 12.00 noon **"Carrickfergus - Conversion of Industrial Docks to Leisure and Tourism."**
Speaker: Mayor Alderman David Hilditch MLA,
Carrickfergus Borough Council.

12.00 noon - 12.20 pm Open Forum

12.20 pm - 12.30 pm Coffee

SESSION 3 CHAIRMAN: Ald. Frank Campbell,
Ballymoney Borough Council.

12.30 pm - 12.50 pm **"The Challenge of Change."**
Speaker: Ms. Marie Slattery,
Sales & Marketing Manager, Shannon Heritage.

12.50 pm - 1.10 pm **"Business Tourism - The Role of Local Authority."**
Speaker: Mr. Joe Horan,
County Manager, South Dublin Co. Council.

1.10 pm - 1.30 pm Open Forum.

1.30 pm Conference Close.

1.30 pm - 2.20 pm **Lunch**

7.30 pm Drinks Reception
Sponsored by Falls Hotel and Clare Tourist Council.

8.00 pm **CONFERENCE BANQUET & Entertainment**
Guest Speaker: To be confirmed.